

First Project of CF Round II Launched in Punjab

The Innovations for Poverty Alleviation Lab (IPAL) at Information Technology University (ITU) has been awarded a grant worth £250,000 by Sub-National Governance Programme (SNG) under its Challenge Fund.

The project called Har Zindagi-Every Life Matters aims to achieve significant performance improvements in immunization administration, such as increased uptake, retention and quality of immunization, by addressing low resource communities and by cohering the lower layers of the health system with the managerial layer. The key objective of the Har Zindagi project is to redesign the immunization card, to make it more intuitive for low-literate users (by adding visual instructions, graphic illustrations etc.). The functionality of the card will also be improved by adding a Quick Response (QR) code, so that the unique card ID of each card can be digitally scanned by the vaccinator's smartphone. Other project components include; Creating Digital Immunization Records in the Field, ICT based Monitoring, Evaluation and Learning (MEL) for Vaccine Administration and Data-driven Policy Prescriptions for Decision Makers. Project would reach 7,200 direct beneficiaries (infants vaccinated + mothers via SMS) and 25,200 indirect beneficiaries within the targeted districts (assuming 7 members in each household).



ITU Vice-Chancellor Dr Umar Saif with SNG's Provincial Team Leader Hamid Yaqoob and Health Secretary Punjab Jawad Rafiq Malik at the grant signing ceremony.